

SPONSORSHIP
2024



EUROPEAN CUSTOMS CONFERENCE





ODASCE

*Office for Development through Automation and Simplification of Foreign Trade

ABOUT US? :

The #1 French network for customs expertise

ODASCE* is a non-profit association established in 1972 by executives from the private sector with the support of General Directorate of Customs and Indirect Tax, to address the companies' growing needs in customs competency and to promote the simplification of trade in goods.

Today, our association counts more than 300 members representing more than **500 companies** of all sizes and sector. Our members are stakeholders, consultants and service providers in the customs sectors, all sharing the common goal of contributing to a competitive advantage in international trade!

Our missions to support companies:



INFORMATION

TRAINING



SIMPLIFICATION

THE EUROPEAN CUSTOMS CONFERENCE:

Since 1991, the European Customs Conference organized by ODASCE has provided a platform for businesses and government representatives to discuss current customs-related topics.

The Conference is well known for its high standards in both organization and consistently forward-thinking and relevant content.

> Event supported by the General Directorate of Customs and Excise Tax

Key Figures

2022 edition

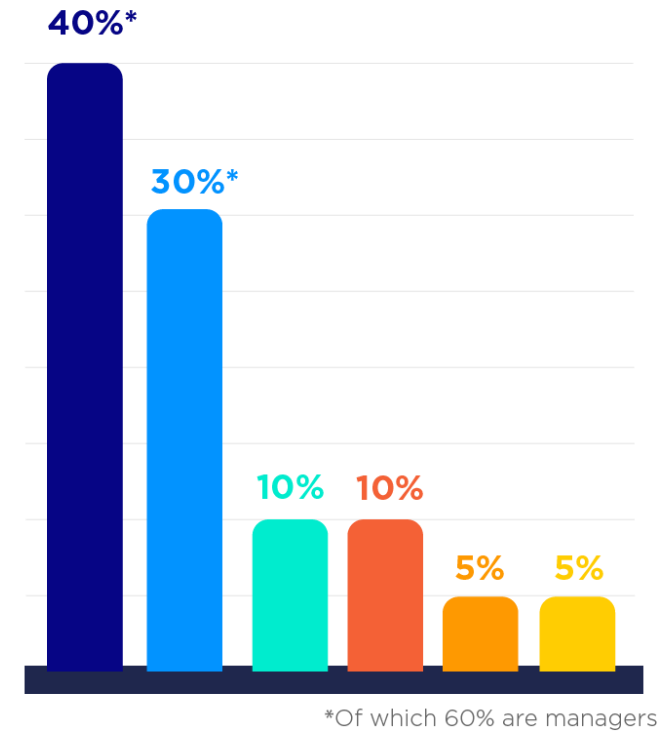


* Overall Satisfaction Rate among participants collected after the event.

WHO ARE THE PARTICIPANTS?

The 2022 Conference PARTICIPANTS

- **Customs department**
- **Other departments : finance, Supply chain, compliance, IT, Tax**
- **Top Executives**
- **Lawyers/Consultants/Experts**
- **Representatives from administrations**
- **Students/Academics**



THE 2022 SPONSORS:



[Find out more](#)

UNLOCKING CUSTOMS OPPORTUNITIES

20-21
NOV.
2024
Marseille

17th
EUROPEAN CUSTOMS
CONFERENCE



ODASCE



17th EUROPEAN CUSTOMS CONFERENCE



20 & 21
nov. 2024



Marseille
PALAIS DU PHARO
CENTRE DE CONGRÈS MARSEILLE

Host: **ODASCE**

Expected Participants: 500+

Format: Roundtable + Think Tanks + Hot Topics

Social Events: **Networking Slots** + Gala Evening

Translation: French/English

Atmosphere: Professional and Friendly



2024 Innovations



1 Mobile App



4 hours of networking

OUR COMMUNICATION STRATEGY

★ *Your visibility* ★



WEBSITE

A thoughtfully crafted virtual showcase designed to immerse visitors in the world of the ODASCE conference. Here, they can explore the program, venues, and discover the SPONSORS!

Launch: **June 2024**



EMAIL CAMPAIGN

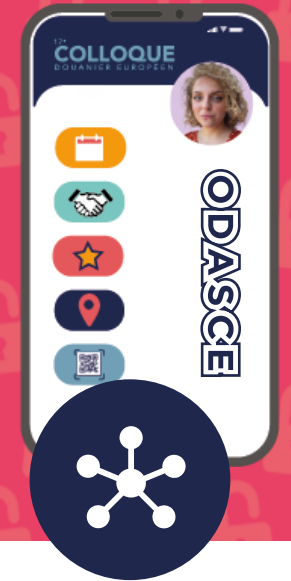
Targeted campaigns sent to our database of over **10 000 contacts**. Messages amplified by our numerous partners, organizations, federations, both national and European, including **French Customs**.



VARIOUS BROADCASTS

Social networks and specialized media: all means of communication will be used to promote the conference.

One thing is certain, our customs community knows how to make itself heard!



MOBILE APPLICATION

A modern and efficient tool to build connections and opportunities.





Features designed to achieve your goals: Personalized profiles and agendas, interactive map, news feed, appointments/matchmaking, etc.

The Sponsorship PACKS

★★★★
PLATINIUM
15 000 € ex-VAT

★★★
GOLD
10 000 € ex-VAT

★
SILVER
5 000 € ex-VAT

	PLATINIUM	GOLD	SILVER	
	Conference Pass (2 days + Gala)	6	4	2
	GOODIES in the participants' welcome kit	✓	✓	✓
	Sponsors' logos SLIDE 2024 and ACKNOWLEDGEMENT in plenary by the president of ODASCE	✓	✓	✓
	Information space on the conference MAG'	1 page	Half page	Logo
	Visibility on the event's WEBSITE	Box + link	Logo + link	Logo + link
	SPONSOR PROFILE on the event's App	Full	Extended	Standard
	Digital business card READER via the App	✓	✓	✓
	PROMOTION on additional registrations (Package or unit)	-30%	-20%	-10%
	2 ROLL-UPS 200X200 surrounding the colloquium stage (<i>format according to the sponsorship level</i>)	✓	✓	✓
	BROCHURE (<i>ranked according to the sponsorship level</i>)	✓	✓	✓
	Conference POSTER and the event EMAIL CAMPAIGN (<i>ranked according to the sponsorship level</i>)	✓	✓	-
	EVENT DAY VISUALS (Part.1): Badges + information + signage	✓	✓	-
	EVENT DAY VISUALS (Part.2): Welcome banner and flag + Back of participants' TOTE BAG	✓	-	-
	EMAIL SIGNATURES of the ODASCE Staff	✓	-	-
	Dedicated LinkedIn POST for the sponsor + POST of your content on the event App's news feed	2	1	-
	POP UP at the opening of the App with a link to the App's Sponsor profile	✓	✓	-
	1 Notification PUSH to participants with a link to the App's Sponsor profile	✓	-	-
	BOOTH in the Booths & Breaks area (<i>Location according to the sponsorship level</i>)	✓	✓	Option
	EXHIBITOR PROFILE on the event's App	Full	Extended	
	LOCATION of the booth and your table on the interactive map of the App	✓	✓	-
	Reserved and branded TABLES for both lunches (<i>invitation via the event's App</i>)	✓	✓	-
	Reserved and branded TABLE during the Gala dinner (<i>invitation via the event's App</i>)	✓	-	-

« À la carte » Sponsorship



MATERIAL ON THE MAG'

Enclose material into the official event magazine distributed to all participants.

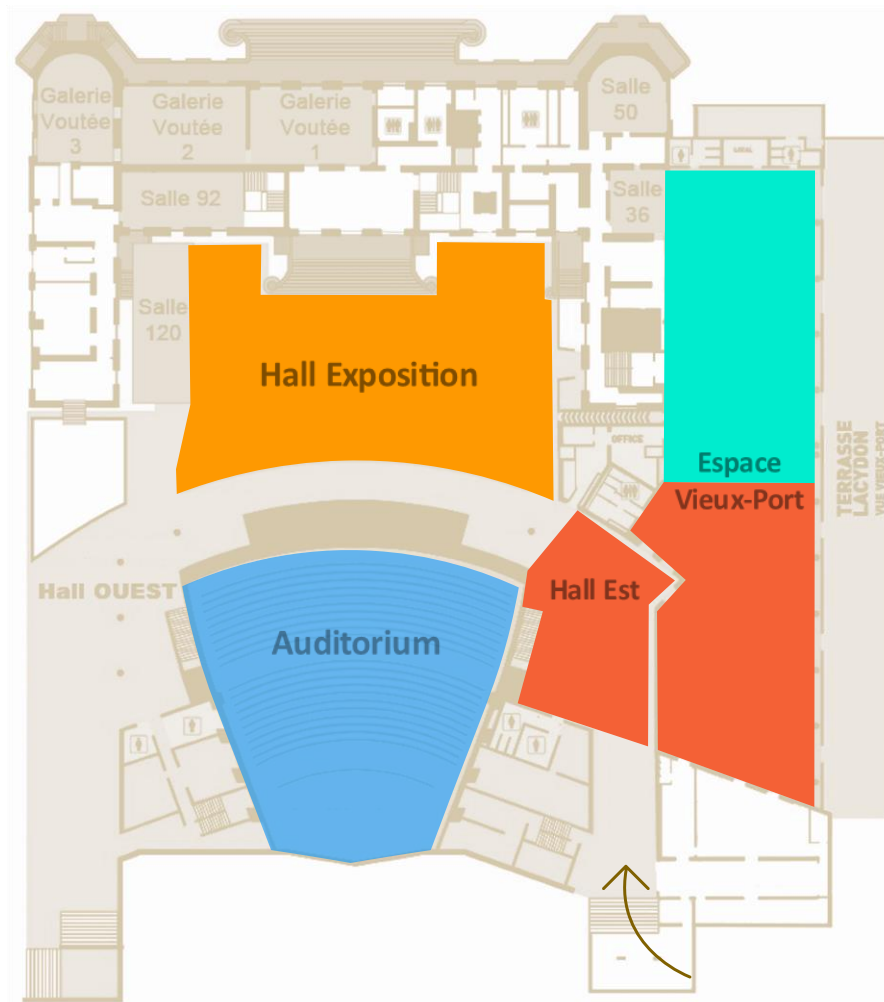
Half page : **1 000€ ex-VAT**

1 page : **1 500€ ex-VAT**



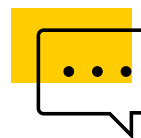
POWER STATION

Logo-branded Power Station in the location of your choice:
Booths & Breaks or Networking
1 200€ ex-VAT



BOOTH PACKAGE

1 Booth – Location of your choice:
Stands & Breaks or Networking
+ 1 Conference Pass
+ 1 Extended App Exhibitor Profile
+ Location of your Booth on the interactive map of the App
3 000€ ex-VAT



Contact us for tailor-made sponsoring opportunities !

 Auditorium  Booths & Breaks  Networking  Restauration

20-21
NOV.
2024
Marseille



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★ COMPANY

COMPANY NAME

ADRESS

VAT N° SIRET N°

ZIP CODE CITY

COUNTRY WEBSITE

SECTOR

★ CONTACTS

SPONSORING CONTACT

LAST/FIRST NAME

JOB TITLE

E-MAIL PHONE N°

BILLING CONTACT

LAST/FIRST NAME

BILLING E-MAIL

E-MAIL PHONE N°

ADDITIONAL INSTRUCTIONS/INFORMATIONS

SPONSORING FORM

2024

■ The Sponsoring PACKS



PLATINIUM

15 000 € ex-VAT.



GOLD

10 000 € ex-VAT.



SILVER

5 000 € ex-VAT.

■ « À la carte » Sponsoring



CONTENT ON THE MAG'

Half page : 1 000€ ex-VAT 1 page : 1 500€ ex-VAT



POWER STATION (1 200€ ex-VAT/the unit)

Quantity :



BOOTH FORFAIT (3 000 € ex-VAT)

DATE, STAMP, SIGNATURE